FOCUS QUESTIONS BASED ON INSIGHTS

By reading the brief and doing your sensing you get a deeper understanding of your challenge. POV-statements are easily reformulated as focus questions.

INSTRUCTION
1. List insights/POV-statements
2. Formulate HMW-questions based on the insights/POV-statements

INSIGHT/POV

FOCUS QUESTION

This work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.