

# MASH-UP

General / open focus questions can become more specific / inspiring / useful / relevant if you mash them up with things you've found in your research and sensing process

## INSTRUCTION

- 1. Write FQs
- 2. Write insights, trends or tech
- 3. Mash-up by combining columns and rows and fill out the grid with new focus questions

	FQ1	FQ2	FQ3
INSIGHT, TREND OR TECH			